

SMART CEW

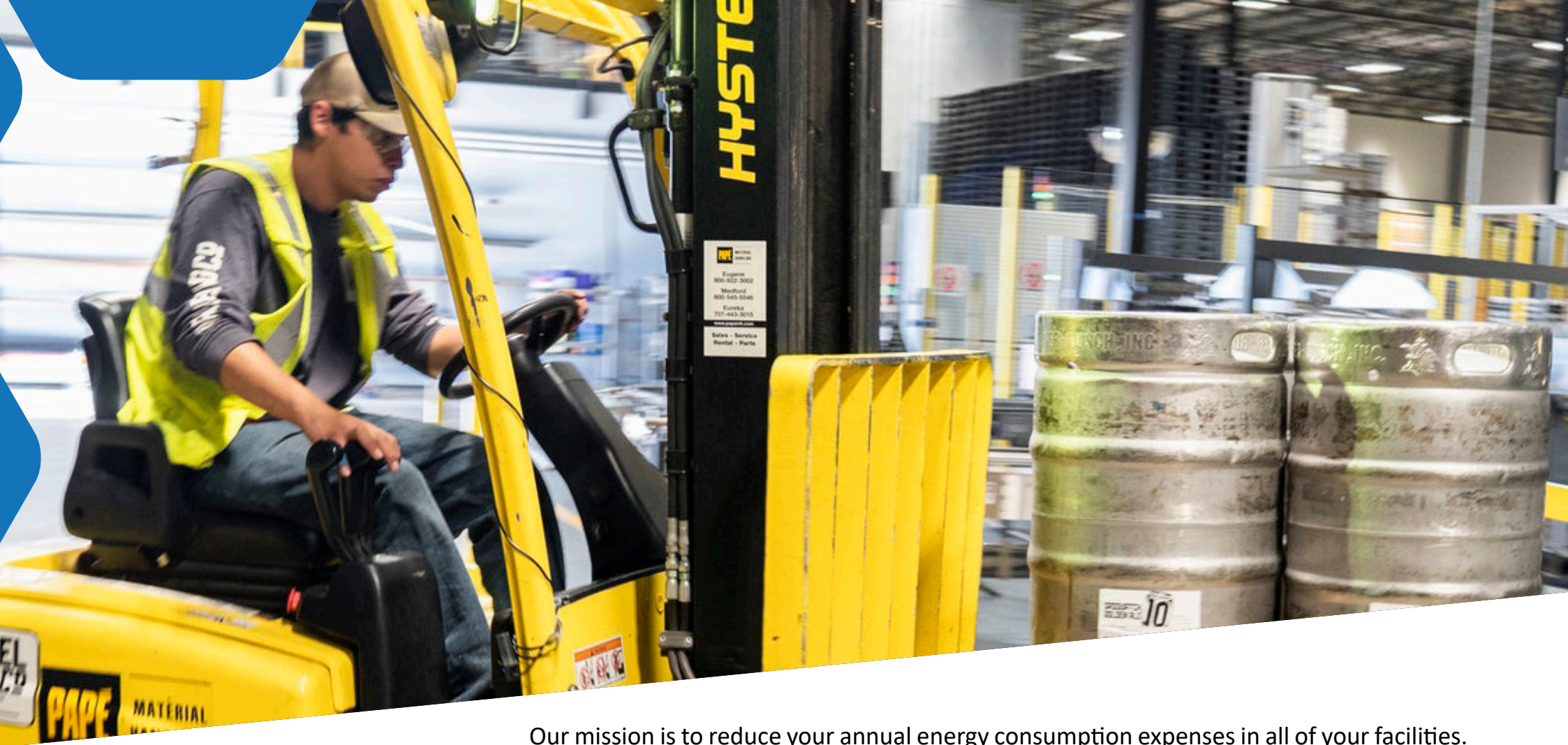
ENERGY SAVINGS PROGRAM

FOR FOOD, BEVERAGE & BEER DISTRIBUTORS



HotWatt**Energy**

**HOW MUCH MONEY IS YOUR FACILITY
WASTING ON OPERATING EXPENSES EACH YEAR?**



Our mission is to reduce your annual energy consumption expenses in all of your facilities. We developed the SMART CEW Energy Savings Program specifically to help storage and distributors of food and beverage lower operating expenses while storing their product. Use our tools and look like a hero while you save the company up to tens of thousands on your energy bills EVERY year.

REDUCE OPERATING EXPENSES | IMPROVE EMPLOYEE SAFETY | SAVE ENERGY





STOP BLOWING MONEY OUT THE WINDOW

Everyone hates paying utility bills, but you have to keep your product cold. So how do you keep things cold while reducing your energy bills? Is it even possible?

What if we told you there was a simple approach to saving thousands off your utility bill every year and you could stop blowing money out the window?



WHAT MAKES US UNIQUE

1. Low risk, high return investment using your current operating budget.
2. One-of-a-kind custom solutions to meet your specific facilities needs.
3. Executing and managing our customer's turnkey projects with excellence.

STOP WASTING MONEY

The cost of doing nothing is high. Investing in the SMART CEW Energy Savings Program saves you the headache of long-term lost profits.



WE'LL SHOW YOU THE WAY

We see payback periods between 18 to 36 months. It would really be a waste of money if you keep doing nothing.

4 STEP PROCESS

In the film franchise *Star Wars*, Luke Skywalker was destined to be a hero, but he needed a guide to show him the way. Wise Yoda explains to the Jedi that “The Force” is his greatest tool to become the warrior that saves the galaxy.

We’re your Yoda, your energy efficiency guide here to help. You are the brave Skywalker. The SMART CEW Energy Savings Program is our “Force.”

Just like in the film, you may hesitate, but once you realize the power of the program, you will use it to save your organization tens of thousands of dollars every year.

Let us turn you into an efficiency hero.



Step 1

Analyze & assess using your system information.



Step 2

Propose a solution customized to your facility.



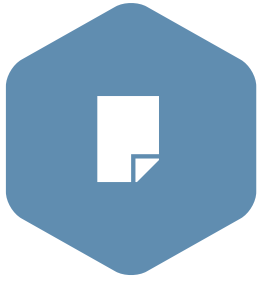
Step 3

Manage the entire installation from start to finish.



Step 4

Prove cost reductions using industry-standard analysis.



IMMEDIATE VALUE

Our process delivers value whether or not you choose our services. You receive a complete analysis of your energy usage as well as potential energy savings. If the program is a good fit, you see immediate savings within the first month after the installation is complete.



FOCUSED ON YOU

Stay focused on your business while we focus on you and your organization. We only need a copy of your energy bill and basic system information to get started. We handle all projects from stem to stern so there's no hassle and you move directly into your savings.



DON'T WASTE TIME

You don't waste time, and neither do we. If our analysis determines we can't save you any money, we simply shake your hand and walk away. We significantly reduce costs for the majority of the distributors and storage facilities we work with, but occasionally, the program isn't a good fit. Our mission is to save you money.

OUR GUARANTEE TO YOU

We guarantee our process is simple and straightforward. We guarantee you will see measurable results as soon as the project completes. We promise you'll be so satisfied with our work, and you'll ask us: what's next?

We have done hundreds of implementations for food, beverage and beer distributors nationwide, and we continue to learn and refine our process. Our staff conducts ongoing research on best practices and utility incentives in every region so that our customers get the highest return on investment with minimal risk.

SIMPLE FINANCING

1. We build a lease term to match your payback period
2. Simple one-page credit application with quick approval
3. One dollar buyout at the end of term
4. Start your cumulative savings that last forever



PROFITABILITY THROUGH ENERGY EFFICIENCY



CASE STUDY

“We have benefited from the SMART CEW solution that HotWattEnergy brought us. We reduced our CEW and keg cooler consumption by 30-70%, far exceeding our expectations” - Mark MacDonald, GM Petitpren, Inc.



Case Study - Petitpren, Inc

Petitpren Inc. chose HotWattEnergy as their energy consultant as they offered a unique solution to solve their desired reduction in energy costs per year. Mark MacDonald, GM of Facility Operations for Petitpren, chose to move forward with the SMART CEW.

HotWattEnergy conducted an initial needs assessment and analysis of Petitpren's facility to determine the consumption of energy utilized by the evaporator fans, potential energy savings, and energy incentive programs.

HotWattEnergy provided a turn-key cost reduction solution for Petitpren, which included interfacing with the utility provider's engineering department to validate HotWatt's savings. HotWattEnergy organized and administered the complex utility incentive process. HotWatt trained and managed Petitpren's primary electrical contractor to ensure proper installation of the data logging equipment, EC Fan Motors, and Evaporator Controllers. After the install completed, HotWattEnergy provided Petitpren and their energy provider with before-and-after benchmarks of the energy consumption to prove overall savings.



Case Study - Daytona Beverage

Founded in 1995, Daytona Beverages proudly serves Florida's Volusia and Flagler counties over with 100 brands of beer, wine, and energy drinks. Daytona's 100,000 sq ft distribution facility was expanded just a few years ago to accommodate the expanding market for domestic and craft beers. Daytona Beverage's vision is to be recognized by customers, competitors, and suppliers as the most service-oriented and cost-efficient beer distribution organization.

Daytona Beverages contracted HotWattEnergy to implement a refrigeration efficiency project in their facility fully. After all of the evaporator system information was collected and analyzed, HotWatt placed the order for the variable speed Direct Current Electronically Commutated motors and Variable Air Volume evaporator fan controllers. Once the materials arrived, HotWattEnergy worked on-site to manage the installation of the equipment to reduce the overall energy consumption and RPM of the fans as needed. Improved safety and increased employee morale were both side-benefits of the project due to a significant noise reduction. The electric bill dropped considerably since the system changed.





HotWattEnergy

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